

REGULAR BRAND

	N =	CIGARETTE USAGE						EDUCATION	
		Total	AGE		Current Smokers	Current Non-Smokers		High School Or Less	College Or More
			18 - 34	35 And Over		Former Smokers	Never Smoked		
%	%	%	%	%	%	%	%		
Fine Cut Tobacco	217	141	76	56	52	99	156	58	
Copenhagen	75	86	55	70	68	82	77	71	
Happy Days	25	33	11	20	18	32	26	22	
Levi Garrett	1	-	3	2	2	-	1	2	
Skoal	2	-	4	-	5	-	1	1	
Skoal Bandits	46	52	36	46	40	50	49	41	
	1	1	1	2	3	-	-	5	
Rough Cut Tobacco	2	2	3	3	2	2	3	2	
Hawken	*	1	-	-	2	-	1	-	
Kodiak	1	1	-	3	-	-	1	-	
Silver Creek	1	-	3	-	-	2	1	2	
Leafy Tobacco	19	12	32	24	23	14	16	25	
Beechnut	3	3	4	2	2	5	2	7	
Chattanooga Chew	1	-	3	-	3	-	1	2	
Country Blend	*	-	1	2	-	-	1	-	
Levi Garrett	7	3	12	7	8	4	5	7	
Red Man	6	5	8	7	8	4	5	7	
R.J. Gold	*	-	1	2	-	-	-	2	
Workhorse	2	1	3	4	2	1	2	-	
Plug Tobacco	4	-	10	3	7	2	4	2	
Days Work	3	-	9	3	5	2	4	-	
Red Man	*	-	1	-	2	-	-	2	

*Less than 0.5%

QUESTION: And what is your regular brand of smokeless tobacco -- that is, the brand that you use most often?

Table 2

2045600172